

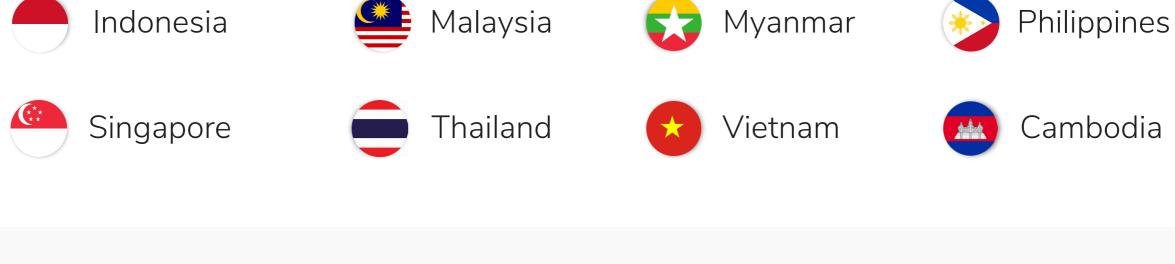
## **A CAUTIOUSLY OPTIMISTIC YOUTH**



## SURVEY 2020 EDITION The second edition of REDHILL's ASEAN Youth Survey analyses the roles of

change. The study attempts to take a snapshot view of the youths' aspirations on governance, the economy, education, life choices and media consumption all through the lens of over 2,155 youths aged 18-35 across 8 ASEAN member nations.

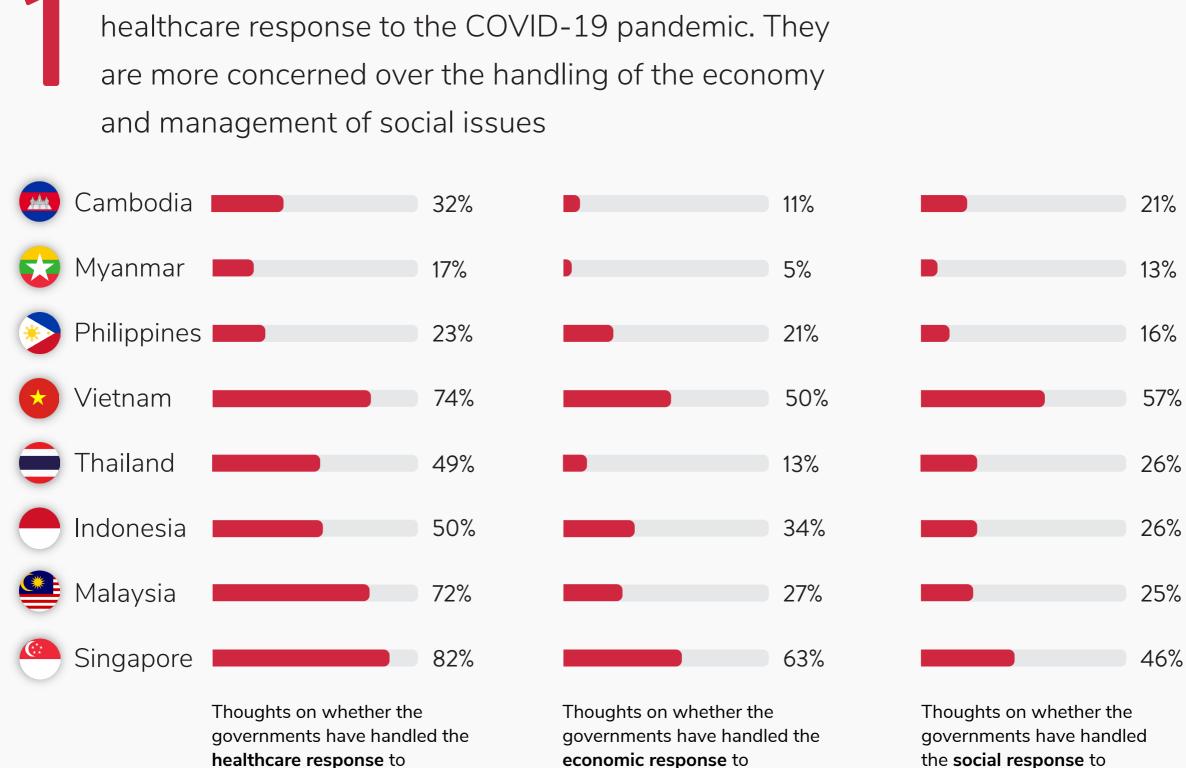
Southeast Asia's youths as key drivers of economic, cultural, social and political



## ASEAN youths are quietly confident of their governments'

COVID-19 well\*

**KEY HIGHLIGHTS** 



COVID-19 well\*

COVID-19 well\*

Better Same Worse

32%

education overseas\*\*

SOMEWHAT AGREE

STRONGLY DISAGREE

STRONGLY AGREE

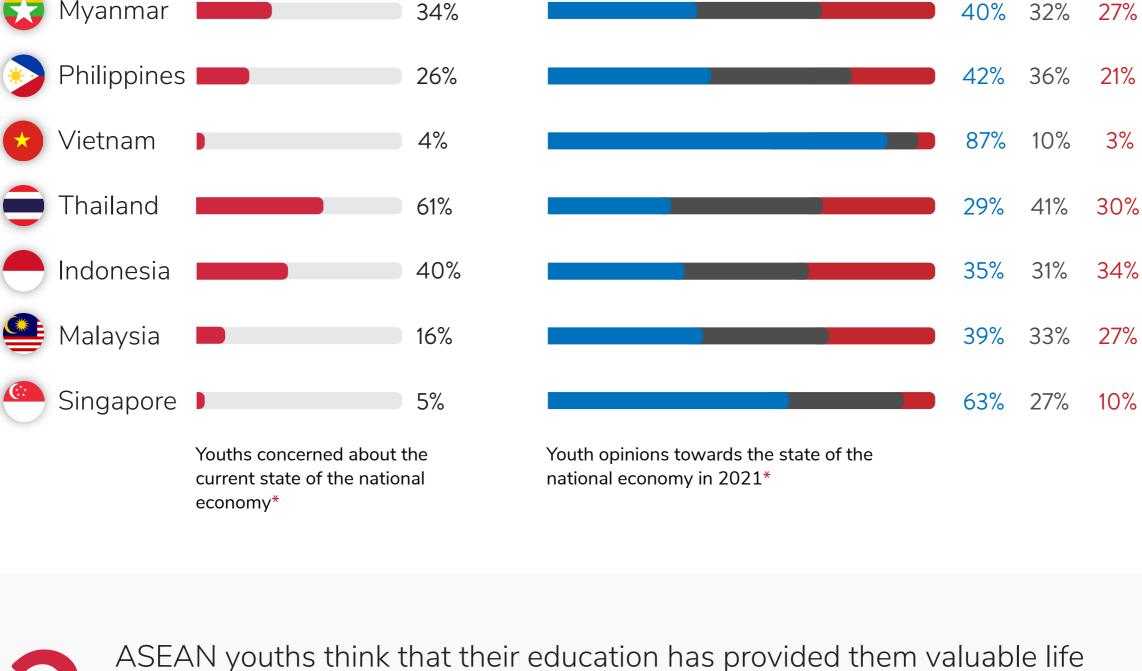
22%

45%

provide better living standards in the longer term Cambodia Myanmar 34%

ASEAN youths are highly concerned about the current

economy but are optimistic that the situation will recover to

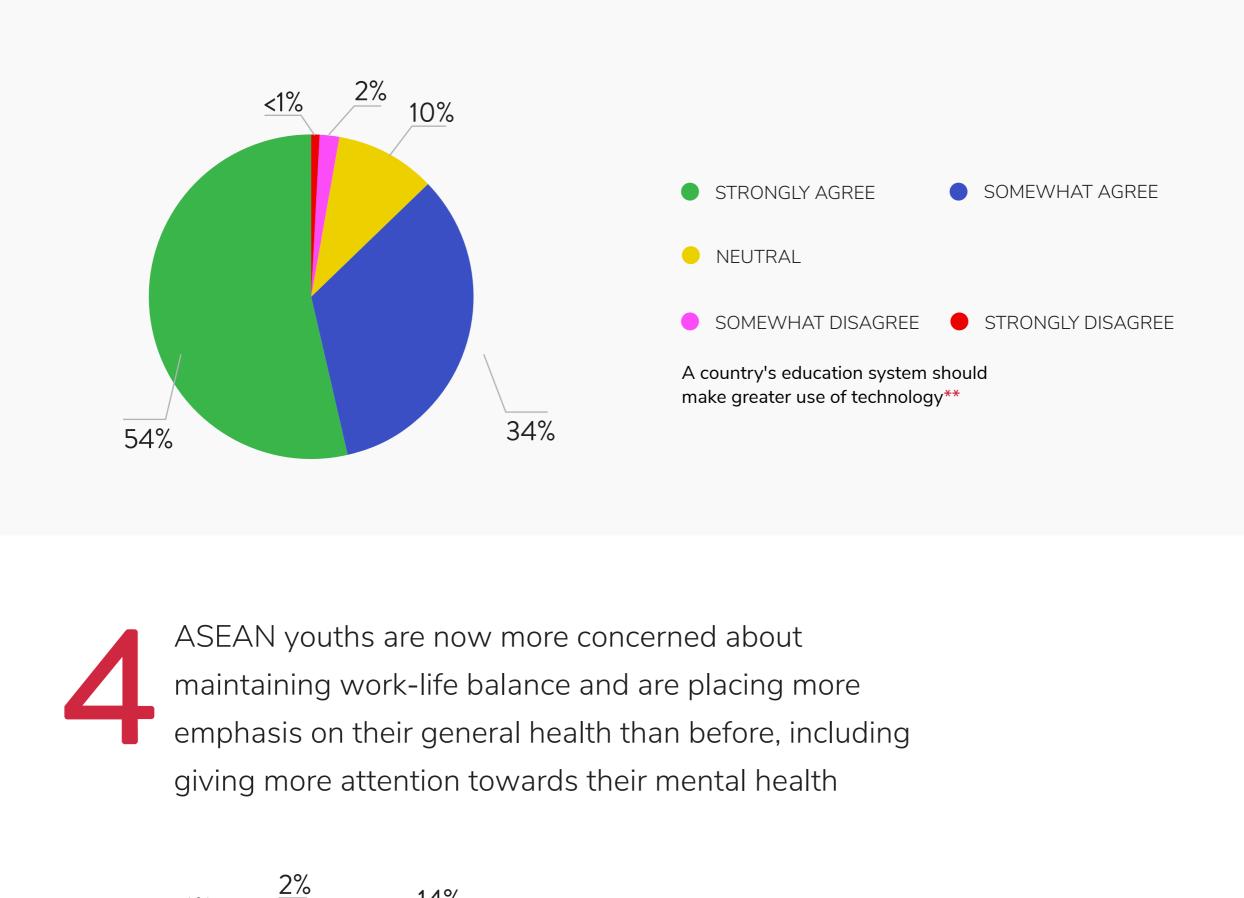


skills, but they believe that the ecosystem can do more to incorporate

greater use of technology. Youths aged 18-24 are also considering

pursuing their education overseas, despite the challenges of 2020

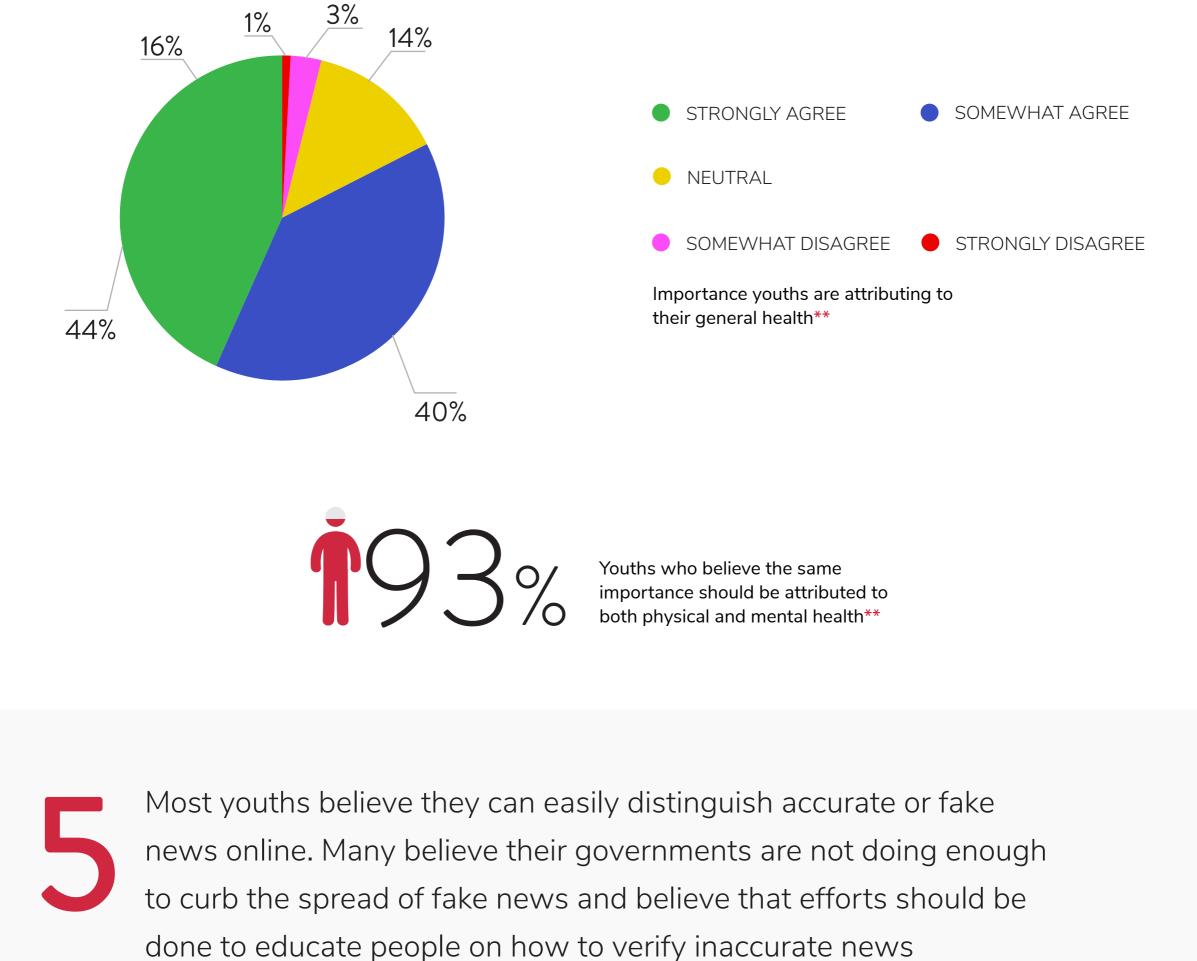
Education has provided Youth interest in the youth with valuable pursuing higher life skills\*\*

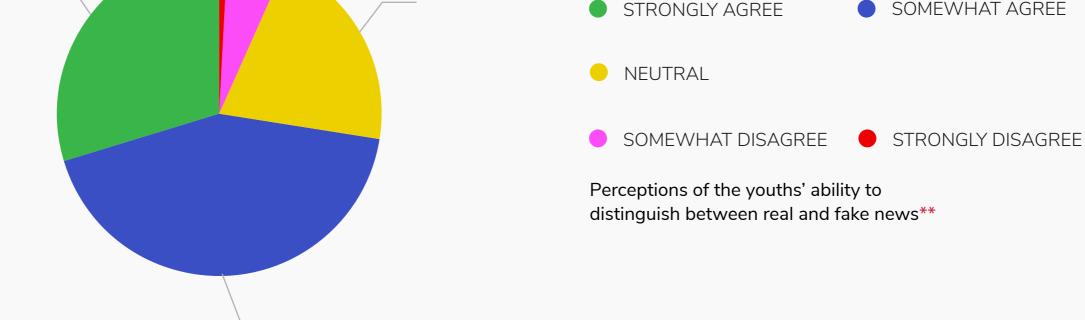


NEUTRAL SOMEWHAT DISAGREE Opinions on the ease of youths to have work/education-life balance\*\* 30% 38%

14%

16%







Notes: \*Percentages represent portions within each of the respective countries, not the overall total number of respondents Percentages represent the total number of respondents of the entire survey

\*\*\*Percentages represent the total number of respondents aged 18-24 (1,072 people)

6%

21%

<1%

30%